

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract / Revision 142790 /		Alt Order # 08330404
Product FIGHTING FOR OHIO		
Contract Dates 07/30/16 - 08/05/16		Estimate # 3172
Advertiser ISS/Fighting for Ohio-A		Original Date / Revision 07/22/16 / 07/22/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code TV14775	Advertiser Code 157	Product 1/2 341
Agency Ref 3814		Advertiser Ref 43095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/05/16	08/05/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	----1--				1	\$500.00					
N 2	WHIO	08/05/16	08/05/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	----1--				1	\$2,000.00					
N 3	WHIO	08/01/16	08/01/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$500.00					
N 4	WHIO	08/01/16	08/01/16	Late Late Show: Cord	12:30 XM-1:30 XM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$350.00					
N 5	WHIO	07/30/16	07/30/16	Sat Prime Hour 3	10:00 PM-11:00 F		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$1,000.00					
N 6	WHIO	07/30/16	07/30/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-02		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$500.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	07/25/16-07/31/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM	-----Sa--	:30		\$500.00			NM		
			See MG 6.2,6.3											
	2	WHIO	07/30/16-07/30/16	NewsCenter 7 Noon Sa	12p-1230p	-----Sa--	:30		\$500.00			NM		
			Ⓜ MG for 12.1,6.1											
	3	WHIO	07/31/16-07/31/16	NewsCenter 7 Noon Su	12p-1230p	-----Su	:30		\$500.00			NM		
			Ⓜ MG for 12.1,6.1											
N 7	WHIO	07/30/16	07/30/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$500.00					
N 8	WHIO	07/31/16	07/31/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
142790 /	08330404

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/30/16 - 08/05/16	FIGHTING FOR OHIO	3172

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A	07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 9	WHIO	07/31/16	07/31/16	WHIO Reports	11:30 AM-12:00 F		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$350.00					
N 10	WHIO	07/31/16	07/31/16	Su 1235a-135a	12:30 XM-1:30 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$250.00					
N 11	WHIO	07/31/16	07/31/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$500.00					
N 12	WHIO	07/31/16	07/31/16	NewsCenter 7 6p Su	6:00 PM-6:30 PM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>		
		1	WHIO	07/25/16-07/31/16	NewsCenter 7 6p Su	6:00 PM-6:30 PM	-----Su	:30	\$500.00			NM		
See MG 6.2,6.3														
N 13	WHIO	07/31/16	07/31/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$6,000.00					
N 14	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 15	WHIO	08/04/16	08/04/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$500.00					
N 16	WHIO	08/04/16	08/04/16	M-F 235a-305a	2:30 XM-2:59 XM		:30			P-02		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$125.00					
N 17	WHIO	08/04/16	08/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$2,000.00					
N 18	WHIO	08/02/16	08/02/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----				1	\$500.00					
N 19	WHIO	08/02/16	08/02/16	M-F 235a-305a	2:30 XM-2:59 XM		:30			P-02		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----				1	\$125.00					
N 20	WHIO	08/03/16	08/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	--1----				1	\$500.00					
N 21	WHIO	08/03/16	08/03/16	Late Late Show: Cord	12:30 XM-1:30 XM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	--1----				1	\$350.00					
Totals									0.00				21	\$19,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>		<u>Alt Order #</u>
142790 /		08330404
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/30/16 - 08/05/16	FIGHTING FOR OHIO	3172
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A		07/22/16 / 07/22/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	10	\$11,600.00	(\$1,740.00)	\$9,860.00
08/01/16 - 08/05/16	11	\$7,450.00	(\$1,117.50)	\$6,332.50
Totals	21	\$19,050.00	(\$2,857.50)	\$16,192.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8330404 TRF# 142790
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL26/16 13.33
CHANGES **WHIO-TV***

ADV # ADV. NAME ISS/FIGHTING FOR OHIO REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME MICHELLE SANTUOSO
P.O. BOX 25093 SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8330404 CLASS: NATL. LOCAL REGIONAL

PRDCT FIGHTING FOR OHIO EST#3172 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL30/16 AUG5/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL26/16 13.33

REP: TO DEANNA
FR JARED
OK'D M1-M2
SEE LINE 22-23
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FIGHTING FOR OHIO

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	S		600P-630P	30		\$500.00	7/30	7/30	0		SAT	0
PROGRAM : AVG. ALL WKS/SAT NWSNTR 6												
RA35+ : 7.7												
CON COM1: AVG. ALL WKS/SAT NWSNTR 6												
22	A		1200N-1230P	30		\$500.00	7/30	7/30	1		SAT	1
PROGRAM : AVG. ALL WKS/SAT NWSNTR 6												
RA35+ : 7.7												
ORD COM1: PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR JUL30 ON LINE-6 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 157 AGENCY EST# = 3172
AGENCY PRODUCT CODE = 341

REP HEADLINE# 8330404 TRF# 142790
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL26/16 13.33
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

12	S		600P-630P	30		\$500.00	7/31	7/31	0		SUN	0
PROGRAM : SUN NWSCNTR 6												
RA35+ : 8.9												
CON COM1 : SUN NWSCNTR 6												

23	A		1200N-1230P	30		\$500.00	7/31	7/31	1		SUN	1
PROGRAM : SUN NWSCNTR 6												
RA35+ : 8.9												
ORD COM1 : PLEASE ADVISE ASAP												

THIS IS A MAKE-GOOD FOR JUL31 ON LINE-12 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#6	MISSED: SAT/600P-630P				JUL30		30S	\$500.00	(JUL25/16)	
OFFER: SAT/1200N-1230P												
CMT: PLEASE ADVISE ASAP												

M2	OK'D	BUY#12	MISSED: SUN/600P-630P				JUL31		30S	\$500.00	(JUL25/16)	
OFFER: SUN/1200N-1230P												
CMT: PLEASE ADVISE ASAP												

JUL/16			11600.00	AUG/16		\$7,450.00						
							CONTRACT TOTAL	19050.00				
							TOTAL SPOTS	21				

MARKET TOTALS \$47,625 WHIO 40% WDTN 44% WKRF 12% WRGT 2% CABL 0% WBDT 2%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE